The Exploration of the Value of Traditional Festival Culture in Kindergarten Teaching

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Abstract: the Traditional Festivals Are the Precious Treasures of Nation. the Protection of Traditional Festivals is Not Only the Highest Priority in the Construction of National Culture, But Also the Urgent Affairs of Cultural Education. Preschool Education is a Critical Period for Children's Physical and Mental Development, as Well Cultural Identity. Receiving Enlightenment Education from Excellent Traditional Festival Culture is Beneficial to Training Successors with Excellent Traditional Cultural Characteristics. They Will Promote the Social Development in Future. Nowadays, the Traditional Festival Culture in Kindergarten Teaching Faces Challenges in Curriculum, Teachers, Forms, Family Cooperation and So on. the Kindergarten Teaching Could Be Optimized to Promote the Realization of Educational Goals Effectively through the Discussion of the Above Issues and the Corresponding Solution Available.

1. Introduction

Under the Influence of the Continuous Development in Social Economy, Culture, Education and Science and Technology, the National Culture Shows a Trade of Constant Change. with the Development of International Communication, Our National Culture Has Been Influenced Deeper and Deeper by Western Culture. for Example, the Public Were Highly Accepted and Participated in Western Festivals Like Christmas, Halloween, Valentine's Day, and It Had a Certain Impact on Kindergarten Education. on the Contrary, Youngsters in Contemporary Society Have Less and Less Understanding on Chinese Traditional Festivals, Which Will Against to the Inheritance of Traditional National Culture and the Identity of Citizen in Society and Nation.

Table 1

Festival	Date	CUSTOM	MORAL
Chinese New	The 10 th day of the	Pasting door god, couplets and New Year	Clean away the dirt and the old of the
Year's Eve	12 th lunar month	pictures,	past year and usher in the new
		hanging lanterns, wearing new clothes	
Chinese New	The 1st day of the	Setting off firecrackers, making dumplings,	The reunion of families and friends
Year	first lunar month	giving lucky money, sweeping ancestral	
		graves and visiting relatives	
Lantern Festival	The 15 th day of the	Eating Yuanxiao, enjoying lanterns, dragon	Removing diseases and avoiding
	first lunar month	dance and lion dance, guessing lantern	disasters, the reunion for everyone
		riddles, removing all kinds of diseases	
Tomb-Sweeping	5 th ,April	Sweeping tombs and going outing	Remembering the person who have
Day			passed away
Dragon Boat	The 5 th day of the	Eating Zongzi, Watching dragon boat race	Commemorating Quyuan(an honest
Festival	5 th lunar month	and hanging sachet.	minister who is said to have committed
			suicide by drowning himself in a river)
The Chinese	The 7 th day of the	Threading a needle to pray for ingenuity,	Remembering the love of Niulang and
valentine's day	7 th lunar month	luck and longevity	Zhinv(a couple living separately)
Mid-Autumn	The 15 th day of the	Eating moon cakes and enjoying the	The reuniting of families
Festival	8 th lunar month	beautiful scenery of full moon	
Double Ninth	The 9 th day of the	Climbing high, sticking dogwood and	Keeping fitness and removing illnesses
Festival	9 th lunar month	eating double ninth cake	

Kindergarten Education is the Basic Education of Life. to Some Extent, Children's Morality Can Be Affected by All Kinds of Elements in the Surrounding Environment. Therefore, We Should

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Provide Good Learning Opportunities, Learning Environment and the Most Valuable and Cultural Content for Children. on One Hand, Exploring the Value of Traditional Festival Culture in the Collective Kindergarten Teaching Can Enhance teachers' Understanding of Traditional Festival Culture. on the Other Hand, It Can Also Improve the Children's Cultural Cognition and National Emotion, and Cultivate Excellent Talents Who Are in Keeping with China's Educational Purpose.

Some of China's Representative Traditional Festivals Are Shown in Table 1

2. Problems and Analysis

2.1 Traditional Festivals Are Rarely Involved in Kindergarten Curriculum.

Survey found that, from kindergarten teachers' teaching plan and the guidance of the teachers' book, the kindergarten curriculum mainly focused on six holidays, like the Spring Festival, Children's Day, the Mid-Autumn festival, Halloween, Christmas and New Year's day, but rarely mentioned about Tomb-Sweeping day, Dragon Boat Festival, and other important traditional festivals, curriculum design was also paid more attention to the superficial aspects of the connotation of festivals.

2.2 Teachers' Understanding of Traditional Festivals is Insufficient.

Preschool teachers are professional and technical personnel, who undertake the responsibility of enlightenment education for preschool children, help and guide them to acquire learning interest and improve their all-round development abilities. In the process of kindergarten teaching, preschool teachers should set an example for children and lead them to establish a correct morality.

The survey found that most of the preschool teachers are lack of the understanding and mastery of the cultural connotation of traditional festivals, and majority of teachers carry out the relevant topics teaching by relying on their own shallow knowledge of traditional culture. The continuous development of social economic and political culture is bound to have an impact on traditional festival culture. Teachers may mislead children by teaching based on their accumulated knowledge over days, failing to reflect the educational value of traditional festivals sufficiently.

2.3 The Teaching Form of Traditional Festival Culture Education in Kindergartens is Single.

In kindergarten teaching, the expression form of traditional festival culture is relatively simple. In the process of teaching organization, collective teaching is carried out only on the guidance book of teachers and the teaching plan of the kindergarten, without developing other diversified forms to enrich children's understanding of traditional festival culture.

According to the survey, in the teaching of traditional festivals in kindergartens, teachers may express the traditional festival culture simply basing on their own understanding and knowledge. Therefore, the educational value of the traditional festivals culture cannot be reflected fully. At the same time, the insufficient communication and cooperation between teachers and parents, teachers and teachers reduces the influence of education

3. Promoting Strategy

3.1 Select the Content of Traditional Festival Culture Education According to Children's Age and Psychological Characteristics.

According to children's age characteristics and psychological development level, select some traditional festivals as educational content, which have important educational value, children's interest and conducive to their physical and mental health development. Making children have a deeper understanding of the origin, customs and significance of traditional festival, further deepen their impression. In teaching, teachers guide children to learn the richness of Chinese traditional culture, germinating their national pride, improving children's passion for Chinese traditional culture and understanding of it, and to enhance the soft power of national culture through the extensive introduction of traditional festival cultural resources.

3.2 Improve Teachers' Understanding of the Connotation and Customs of Traditional Festivals.

The level of traditional cultural knowledge of preschool teachers should be improved by offering them the opportunity to learn it. First, to explore the traditional Chinese culture under the guidance of experts. Folk experts are organized to enhance in-depth training on traditional festival culture for teachers, combining with the traditional cultural activities that have been carried out in kindergartens. Starting from the local traditional festival culture and the history of the culture, teachers will know about the origin and inheritance significance of traditional festivals, which can expand teachers' professional knowledge and arouse their sense of pride and mission. Second, to improve ability and develop courses. Integrating the diverse and long-standing history Chinese traditional festival culture into the kindergarten teaching, not only can improve children's understanding of the connotation of the traditional festival, strengthen their sense of national pride and spirit connotation, but also can greatly enrich teachers' understanding of the course content and help teachers to explore the kindergarten-based course with distinctive characteristics. Third, to promote the development imperceptibly. Bringing the excellent, bright and colorful traditional festival culture to the teaching process, making the traditional culture closer to teachers and children's life, and subtle influencing teachers' understanding of traditional festival culture, which can help teachers to improve their teaching and education ideas, cultivate qualified talents and promote their professional development.

3.3 Organize Traditional Festival Cultural Activities Based on Children Effectively.

The Kindergarten Education Guidance Program emphasizes that the environment is a crucial education resource, teachers should promote the development of young children through the environment create and use effectively, therefore, the kindergarten teaching of traditional festivals should create a good education environment, while teachers and children can create a festive characteristics environment together according to the different connotation and characteristics of festival culture. For example, in the teaching environment setting of "Spring Festival", teachers and children can work together to make red lanterns, New Year pictures, paste the word "Fu" (it embodies blessing), couplets and door pictures, so that the kindergarten is full of the atmosphere of festival. In this atmosphere, children can feel the atmosphere of happiness. During the Tomb-Sweeping Day, kindergarten can organize children to go out to visit and sweep tombs in memory of their deceased families and express their missing with the practical actions, so as to understand the connotation of the festival deeply.

3.4 Make Family Play a Combined Role in the Education of Traditional Festivals

The Kindergarten Education Guidance Program points out that family and kindergarten need a collaboration to be able to do well in the education of children. Based on the principle of mutual respect and equal cooperation, kindergarten should strive for parents' understanding, support and active participation, and actively help parents to improve their understanding and grasp of traditional festival culture. The kindergarten can hold parent-teacher conference, Open Day and other activities, so that parents can participate in the kindergarten teaching, understand the implementation of traditional festivals in the teaching of the kindergarten and get more in-depth and comprehensive understanding of traditional festivals. It is also a good way to establish "Wechat group" and "Official Account" through information technology to publicize the educational activities about traditional festival culture which designed by kindergarten to parents. By the way, through the bulletin board in kindergarten to propagandize the traditional Chinese festival, the parents who picking up the children have the opportunity to learn knowledge of the traditional festival, or organizing parent-child activities, through some games which content about traditional festival to attract the parents' interest, or on the process of preparation course to let parents and children together to gather information about traditional festival and so on, to enhance the parents' understanding about the traditional festival culture.

4. Conclusion

Nowadays, with the integration of different cultures, the inheritance of traditional national festival is significant, but faces a lot of challenges. The continuous progress of contemporary society also puts forward higher requirements for kindergarten teaching. By completely integrating traditional Chinese festivals into kindergarten teaching and giving full play to the educational value and role of excellent traditional festivals, it not only innovates and enriches kindergarten teaching, but also promotes the inheritance and development of traditional festivals. This paper analyzes the current situation of the implementation of traditional festivals in kindergarten, sums up the encountered problems and comes up with the strategy of how to improve the integration of traditional festival and the kindergarten collective teaching, in order to promote social development, strengthen the national cultural identity and cultivate more qualified talents with the characteristic of Chinese nation.

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